

Pledge & Payment Information

PLEASE CHECK ONE:

- CHECK ENCLOSED (PAYABLE TO GLCC)
 GIFT OF STOCK (CERTIFICATE ENCLOSED)
 PLEASE CHARGE MY CREDIT CARD
 MONTHLY IN THE AMOUNT OF \$ _____
 ANNUALLY (AT ONE TIME)

PLEASE CHECK ONE:

- PREMIER CORPORATE FOUNDER (\$20,000+)
 PLEDGE: \$ _____
 CORNERSTONE CORPORATE FOUNDER (\$10,000+)
 PLEDGE: \$ _____
 DIAMOND BUSINESS FOUNDER (\$5,000 - \$9,999)
 PLEDGE: \$ _____
 GOLD BUSINESS FOUNDER (\$2,500 - \$4,999)
 PLEDGE: \$ _____
 SILVER BUSINESS FOUNDER (\$1,200 - \$2,499)
 PLEDGE: \$ _____
 BUSINESS PARTNER
 PLEDGE: \$ _____

PLEASE CHECK ALL THAT APPLY:

- MY EMPLOYER HAS A GIFT MATCHING PROGRAM
 PLEASE CONTACT ME ABOUT HOSTING A
 FOUNDERS CIRCLE RECEPTION IN MY HOME
 OR BUSINESS
 I PREFER TO BE LISTED ANONYMOUSLY

SIGNATURE

CREDIT CARD NUMBER

EXPIRATION DATE BILLING ZIP CODE

PLEASE RETURN THIS FORM TO:

GLCC
ATTN: Development Director
P.O. BOX 70518
Ft. Lauderdale, FL 33307-0518
Phone: 954.463.9005
Fax: 954.764.6522
www.glccsf.org

Join Now!



Take advantage of this business opportunity and become a Business Founder of the GLCC.

The LGBT community is known for its high amount of disposable income, and our Greater Fort Lauderdale area has become one of America's top gay travel destinations. According to the International Gay & Lesbian Travel Association (IGLTA), the LGBT market is worth over \$55 billion annually, and contributing to that amount, Greater Fort Lauderdale ranks second only to New York City in the number of self-identified annual LGBT visitors to a destination.

With over 300,000 residents and 800,000 visitors per year, LGBT buying power in South Florida is significant, offering one of the highest percentages of LGBT households anywhere in the U.S. The average LGBT household has income of over \$100,000 per year. 89 percent of LGBT Simmons Market Research Bureau survey respondents report they "go out of the way to buy products and services that advertise to gay consumers". Becoming a Business Founder today supports a worthy cause, and as a business owner supports your own bottom line.

Mission Statement

The Gay and Lesbian Community Center of South Florida (GLCC) serves the gay, lesbian, bisexual, transgender community. We provide information, education, advocacy, support, human services, cultural experiences and social opportunities. The Center works to foster personal development and quality of life for the entire community. We embrace individuality and diversity, work together, and promote awareness, acceptance, celebration, and pride.

Vision Statement

To be the premier point of connection for our community.



GAY & LESBIAN COMMUNITY CENTER OF SOUTH FLORIDA
1717 N. ANDREWS AVE. FT. LAUDERDALE, FL 33311
PH: 954.463.9005 FX: 954.764.6522
WWW.GLCCSF.ORG

GLCCSF is a tax-exempt, non-profit organization pursuant to section 501(c)3 of the Internal Revenue Code and is a registered charity with the Florida Department of Agriculture & Consumer Services (Registration #CH4411). A copy of the official registration and financial information may be obtained from the state of Florida/Division of Consumer Services by calling 1.800.435.7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.

PRINTING SPONSORSHIP PROVIDED BY:

Darcy Beeman - Edward Jones
Rick Gibson - The Gibson Group
Tyler Healis

BROCHURE DESIGN BY:

SRJ Marketing Communications, LLC
www.srj.net

GLCC

OF SOUTH FLORIDA



SUPPORT THE GLCC

CONNECT WITH YOUR COMMUNITY

Become a Business Founder of the GLCC



Business Founders Circle



Business Founders Circle – a group of our most generous donors. It is an annual commitment to support our general fund and overall operations. Business Founders are the backbone of our organization. Their generosity enables us to meet monthly expenses and continue our vital programs and services. We salute them and thank them for their ongoing support of the Center.

YES! I / WE WILL SUPPORT THE FUTURE OF THE GLCC

NAME (A)

NAME (B) PARTNER AND/OR COMPANY

ADDRESS

CITY/STATE/ZIP

HOME PHONE

FAX

WORK PHONE

CELL

E-MAIL

BIRTHDAY

ANNIVERSARY

I/We understand that this is a commitment and the GLCC is counting on me/us to fulfill this pledge, which is for a term of (circle one):

ONE YEAR

TWO YEARS

ONGOING

START DATE: _____



Growth



The 11th Annual LGBT Travel Survey by Community Marketing, Inc. found that the median household income of U.S. respondents is more than \$79,000. Furthermore, 35 percent of the respondents lived in households with earnings of more than \$100,000.

A market research report found that the combined buying power of the gay community will exceed \$835 billion in 2011.

This growth has not gone unnoticed by corporate America. Logo, the lesbian and gay cable television network, has more than 80 major brands as sponsors. Advertisers are increasingly targeting this market in the mainstream media, especially online.

Recognition



It is not just the travel service industry that benefits from the gay dollar. The LGBT community in Greater Fort Lauderdale owns homes, dines out, goes to movie theatres, enjoys the local nightlife, and shops. As a proud supporter of the GLCC, you will be recognized in the community in a number of ways, including:

- **Presence on the GLCC website, which receives more than 400,000 hits each month**
- **Listing and ad space in the Voice Professional Business Directory, with distribution of more than 15,000 copies bi-monthly**
- **Listing in the GLCC Switchboard Business Database**
- **Invitation to GLCC special events**
- **Signage opportunities at GLCC events**
- **Corporate recognition in GLCC mailings**

Programs



The Center fosters awareness of concerns and issues affecting the lives of the LGBT community. We celebrate individuality as we stand together and provide support for our brothers and sisters! Listed below are some of the GLCC's programs.

- **Youth Substance Abuse and HIV Prevention**
- **Women's Networking**
- **Latino and Minority Outreach**
- **HIV and Sexually Transmitted Disease (STD) Testing**
- **HIV Education and Wellness**
- **Support for Seniors**
- **Domestic Violence Assistance**

Being a GLCC Business Founder is a perfect opportunity to make the local LGBT community aware of the great services offered by your business. Connect with your community for greater success!