



2040 North Dixie Highway, Wilton Manors, FL. 33305
Phone: (954) 463-9005

I Am Pride Discount Program

The **I Am Pride** Discount Program is a program that enables members of The Pride Center at Equality Park to receive special deals, discounts, added products and more from participating businesses. The purpose of the program to drive traffic to participating businesses partners while at the same time benefitting a good cause! The discount program is FREE for merchants who will also enjoy the benefit of free local advertising in conjunction with the program

When people join The Pride Center, they will be issued an **I Am Pride** membership card which can be used at participating businesses to take advantage of the special offer promoted by that business. The Pride Center members will also receive special notifications of deals, discounts and offers either through e-mail or by checking The Pride Center’s website. Members will be made aware that discounts are not to be combined with any other discounts or offers and any other restrictions the Merchant so desires. All discounts and/or offers must be valid for a minimum time of 30 days and are subject to change at the option of the Merchant upon written notification every 30 days thereafter.

The **I Am Pride** Discount Program shall have the right to use any logos and/or photos provided by Merchant on all marketing materials for the promotion of Merchant’s participation in the program with the understanding that the Merchant’s establishments will be represented in a professional manner. The program will promote your business through means of media including but not limited to: online and traditional media outlets, promotional events and individual member promotion.

Participation in the program shall be continuous until either party notifies of their non-participation to other party in writing. The **I Am Pride** Discount Program reserves the right, in its sole discretion, to cancel the agreement with Merchant for any reason at any time upon written notification.

Merchant: _____

Person of Contact: _____ Position: _____

Location Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____ E-Mail: _____

Business Type (for example restaurant, service, etc.) _____

DISCOUNT OFFERED - (check one) 5% 10% 15% 20%

Other offer details: i.e valid on Mondays, limit one discount per visit etc.(use reverse side f necessary)

BLACKOUT DATES?: _____

Print Name _____ * Signature: _____ Date: 2013