



THE PRIDE CENTER
AT EQUALITY PARK



RAINBOW



Benefiting The Pride Center at Equality Park

Sunday, February 4, 2024

HOLIDAY PARK, 1150 G. HAROLD MARTIN DR.,
FORT LAUDERDALE



THE PRIDE CENTER
AT EQUALITY PARK

RAINBOW



DETAILS



Where

Just two miles south of The Pride Center, in the heart of the City of Fort Lauderdale at Holiday Park! The 5K race route is along the tree lined park.

When

Sunday, February 4, 2024
Registration opens at 6:00am
Race begins at 7:30am

Registration: bit.ly/rainbow5k24

\$45 per person



WHY RUN, WALK OR CHEER?

TOP 7 REASONS TO SUPPORT OR PARTICIPATE

1. Support our LGBTQ+ community
2. Exercise!
3. It's a family affair
4. Support The Pride Center
5. Dressing up in RAINBOW colors!
6. It's a certified course



THE PRIDE CENTER
AT EQUALITY PARK



Presenting Sponsor \$10,000



Benefits:

- **Company name listed as Presenting Sponsor on all marketing collateral**
- **Company exhibitor table (6ft) with 10x10 canopy**
- **Banner placement along route**
- **Opportunity to call start of race**
- **Social media and e-blast (10K+ subscribed members) company spotlight**
- **Stage announcements**
- **Participation in medal ceremony**
- **Participant swag bag inclusion**
- **Founders Circle membership (Premier/1-year)**
- **20 race entries**



Course Sponsor \$5,000

Benefits:

- Company name listed as sponsor on all marketing collateral
- Company exhibitor table (6ft) with 10x10 canopy
- Product placement and giveaway along route
- Banner placement along route
- Sponsorship announced from the stage
- Participation in medal ceremony
- Participant swag bag inclusion
- Founders Circle membership (Diamond Level/1-year)
- 15 race entries

World Record Sponsor \$2,500

Benefits:

- Company name listed as sponsor on all marketing collateral
- Company exhibitor table (6ft) with 10x10 canopy
- Product placement and giveaway along route
- Sponsorship announced from the stage
- Participant swag bag inclusion
- Founders Circle membership (Gold Level/1-year)
- 10 race entries





Personal Best Sponsor \$1,500

Benefits:

- Company name listed as sponsor on all marketing collateral**
- Company exhibitor table (6ft) with 10x10 canopy**
- Participant swag bag inclusion**
- Founders Circle membership (Silver/1-year)**
- 5 race entries**

Walk Sponsor \$750

Benefits:

- Company name listed as sponsor on all marketing collateral**
- Company exhibitor table (6ft) with 10x10 canopy**
- Participant swag bag inclusion**
- Founders Circle membership (Best Friend/1-year)**
- 2 race entries**

Table Sponsor \$500

Benefits:

- Company name listed as sponsor on all marketing collateral**
- Company exhibitor table (6ft) with 10x10 canopy**
- Participant swag bag inclusion**
- 2 race entries**

Deadline for all logo inclusion is January 12, 2024

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DOUBLE YOUR DOLLARS!

Sponsors and participants have the opportunity to set a fundraising goal and raise much needed funds to help support the programs and services at The Pride Center at Equality Park.

Please contact Rebecca D'Amico, Director of Development, for more information
rdamico@pridecenterflorida.org
954-463-9005 ext. 105





Rainbow 5K 2024 Pledge Form

Company name: _____

Address: _____ City: _____ Zip: _____

Representative's name: _____

Representative's email: _____

Representative's phone: _____

Sponsor Level (please check one):

- Presenting \$10,000
- Course Sponsor \$5,000
- World Record Sponsor \$2,500
- Personal Best Sponsor \$1,500
- Walk Sponsor \$750
- Table Sponsor \$500



PAYMENT INFORMATION

Please circle one option: VISA Mastercard AMEX Discover *Check

Name on card: _____

Credit Card Number: _____

Exp: _____ Sec Code: _____

***To double your dollars, please make check payable to AHF FBO The Pride Center and mail to The Pride Center, Attn: Rainbow 5K, 2040 N. Dixie Highway, Wilton Manors FL 33305**

For questions, please contact Rebecca D'Amico at rdamico@pridecenterflorida.org.