



THE PRIDE CENTER™  
AT EQUALITY PARK



15th Annual  
**Active Aging**

**Exp**    
2024

# Sponsorship Package

**The 15th Annual Active Aging Expo will connect businesses and service providers with members of our ever-growing LGBTQ+ Active Aging Community.**



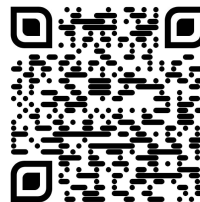
The Pride Center will host The 2024 Expo Live

**at Equality Park live on  
Saturday, October 19, 2024, 10 AM to 2 PM.**

This year's Expo will be held in-person at The Center along with virtual online components for those unable to attend in person.

The Expo once will again provide LGBTQ+ adults with a unique and comprehensive overview of community resources. Sponsors represent health, housing, finance, insurance, legal, travel, entertainment, retirement, and a number of helpful community organizations that will showcase their services and products through this popular event.

Contact **Bruce Williams, Active Aging Manager**  
bwilliams@pridecenterflorida.org • 954.463.9005 ext. 109





15th Annual  
**Active Aging**  
**Exp** 2024

October 19, 2024

## Sponsorship Levels

### \$6,500 PREMIER SPONSOR

- Premium Booth Space
- 3 Full Page Ads in The Resource Directory
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as PREMIER SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Acknowledgement at the September Founders' Reception
- Listing in The Event Program as the PREMIER SPONSOR



### \$5,000 PRESENTING SPONSOR

- Premium Booth Space
- 2 Full Page Ads in The Resource Directory
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as a PRESENTING SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Acknowledgement at the September Founders' Reception
- Listing in The Event Program as a PRESENTING SPONSOR



Contact Bruce Williams, Active Aging Manager  
[bwilliams@pridecenterflorida.org](mailto:bwilliams@pridecenterflorida.org) • 954.463.9005 ext. 109



2040 N. Dixie Hwy.  
Wilton Manors, FL 33305  
954.463.9005  
[PrideCenterFlorida.org](http://PrideCenterFlorida.org)

30<sup>th</sup> Anniversary  
THE PRIDE CENTER  
AT EQUALITY PARK



15th Annual  
**Active Aging**  
**Exp** 2024

October 19, 2024

# Sponsorship Levels,

*continued*

## **\$2,000 COMMUNITY SPONSOR**

- Premium Booth Space
- 1 Full Page Ad in The Resource Directory
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as a COMMUNITY SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Acknowledgement at the September Founders' Reception
- Listing in The Event Program as a COMMUNITY SPONSOR



## **\$1,500 SAPPHIRE SPONSOR**

- Premium Booth Space
- 1 Full Page Ad in The Event Program
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as a SAPPHIRE SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Acknowledgement at the September Founders' Reception
- Listing in The Event Program as a SAPPHIRE SPONSOR



**Contact Bruce Williams, Active Aging Manager**  
[bwilliams@pridecenterflorida.org](mailto:bwilliams@pridecenterflorida.org) • 954.463.9005 ext. 109



2040 N. Dixie Hwy.  
Wilton Manors, FL 33305  
954.463.9005  
[PrideCenterFlorida.org](http://PrideCenterFlorida.org)

**30<sup>th</sup> Anniversary**  
THE **PRIDE CENTER**  
AT **EQUALITY PARK**



15th Annual  
**Active Aging**  
**Exp** 2024



October 19, 2024

# Sponsorship Levels,

*continued*



## \$1,000 EMERALD SPONSOR

- Premium Booth Space
- Half Page Ad in The Resource Directory
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release as EMERALD SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Acknowledgement at the September Founders' Reception
- Listing in The Event Program as an EMERALD SPONSOR

## \$500 RUBY SPONSOR

- Exhibitor Booth
- Quarter Page ad in The Resource Directory
- Inclusion in The Digital Version of The Resource Directory
- Electronic distribution of The Resource Directory to The Pride Center's entire distribution list
- Logo on Promotional Materials and Advertising
- Recognition in Press Release a RUBY SPONSOR
- Opportunity to Display Your Company Banner at The Expo
- Listing in The Event Program as a RUBY SPONSOR

Contact Bruce Williams, Active Aging Manager  
 bwilliams@pridecenterflorida.org • 954.463.9005 ext. 109

2040 N. Dixie Hwy.  
 Wilton Manors, FL 33305  
 954.463.9005  
 PrideCenterFlorida.org

**30<sup>th</sup>** Anniversary  
 THE PRIDE CENTER  
 AT EQUALITY PARK